Michael Maino

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EDUCATION

**Virginia Tech** –Major: Business Information Technology Minor: Computer Science

**Expected Graduation:** May 2016 Overall GPA: 3.2 – GPA in Major: 3.7

WORK EXPERIENCE

**Software Development Consultant – Excella Consulting** Fall 2015

Selected for part-time consulting internship during Fall 2015 School Semester  **Web Designer/Social Media Marketer**  April 2014 – Present

**Web Design/Social Media Marketing -Can Do Specialty Printing (www.candospecialtyprinting.com)**

* Developed and implemented a social media strategy on sites such as: Facebook, Twitter, & Instagram
* Significantly enhanced website to increase online traffic and impact bottom line sales numbers
* Results included:
  + Facebook Page received 260 times the normal amount of hits within the first week
  + Amount of Facebook Page Followers grew by 733% within the first week
  + Total post reach numbers have maintained 7x the highest previous engagement level

**Creator/Co-Founder - Everything Lake Life (www.everythinglakelife.com)**

* Developed and implemented a new marketing concept to expand business at Can Do Specialty Printing
* Created an interactive online store/website to allow customers to order and pay online

**Web Designer at Creations! Bakery Boutique (www.creations-bakery-boutique.weebly.com)**

* Designed/Created company website from the ground up

**Tidewater Physical Therapy Internship**, Summer, 2013

Assisted therapist and patients while observing the workouts and procedures

**CVSRA Soccer Referee**, 2009 – 2014

Officiate youth soccer matches (ages 7-17), Recreational or Travel league, as a certified Referee

**Math Tutor**, September, 2009 – present

Provide academic assistance to students – Geometry, Algebra, Pre-Calculus, Calculus

COMPUTER SKILLS

**Java VBA VB.NET Web Design Microsoft Office (Word, PowerPoint, Excel)**

LEADERSHIP AND COMMUNITY INVOLVEMENT

* Philanthropy Chair – Pi Kappa Phi Fraternity - 2013 - present
* Special Olympics Bowling Volunteer – Weekly recreational bowling event for people with disabilities through Pi Kappa Phi, 2013 to present
* Greeks Giving Back Volunteer – Assist residents of Blacksburg, VA with manual labor projects – Fall 2013
* Church of Redeemer Disability Advocacy– assist with social events for children with disabilities, 2009-2014
* Church of the Redeemer’s Junior/Senior Youth Council, 2009 – 2011
* Atlee High School - National Honor Society (12th grade); Beta Club (12th grade); Atlee Math Team (11th and 12th grade); Key Club (10th and 11th grade)
* Richmond Kickers Travel Soccer Club – Captain - 2008 to 2012
* Atlee Soccer Team – JV (9th and Captain for 10th grade) and Varsity (11th and 12th grade)